

PATENT  
Customer No. 22,852  
Attorney Docket No. 08049.0921

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	)	
Mike V. NAPLES et al.	)	Group Art Unit: 3623
	)	
Application No.: 10/631,837	)	Examiner: STERRETT, Jonathan G.
	)	
Filed: August 1, 2003	)	
	)	
For: METHODS, SYSTEMS, AND	)	Confirmation No.: 1034
COMPUTER READABLE MEDIA	)	
CONTAINING INSTRUCTIONS	)	
FOR EVALUATING THE RETURN	)	
ON DIRECT MAIL MARKETING	)	
AND FOR EVALUATING	)	
SHIPPING SERVICES	)	

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT**

In reply to the Office Action mailed October 27, 2008, the period for response to which extends to April 27, 2008 by a request for extension of three (3) months and fee payment filed concurrently herewith, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims in this paper.

**Remarks/Arguments** follow the amendment sections of this paper.